




Welcome to My Cisco Entitlements Overview and Features

Bhargav B S
Adoption Specialist

As a Customer, tracking IT assets and entitlements can be a daunting task



What hardware do I own?

When are my subscriptions up for renewal?

How complete is my Service Coverage?

Is my software compliant?

Am I effectively using the licenses I purchased?

Who can access my entitlements?

Without full visibility, organizations risk exposure



Legal issues

Software compliance
Lost entitlements/ PAKs
Software audits



Financial issues

Over purchasing and/or
under purchasing of software
Ineffective contract negotiations
Costly audits

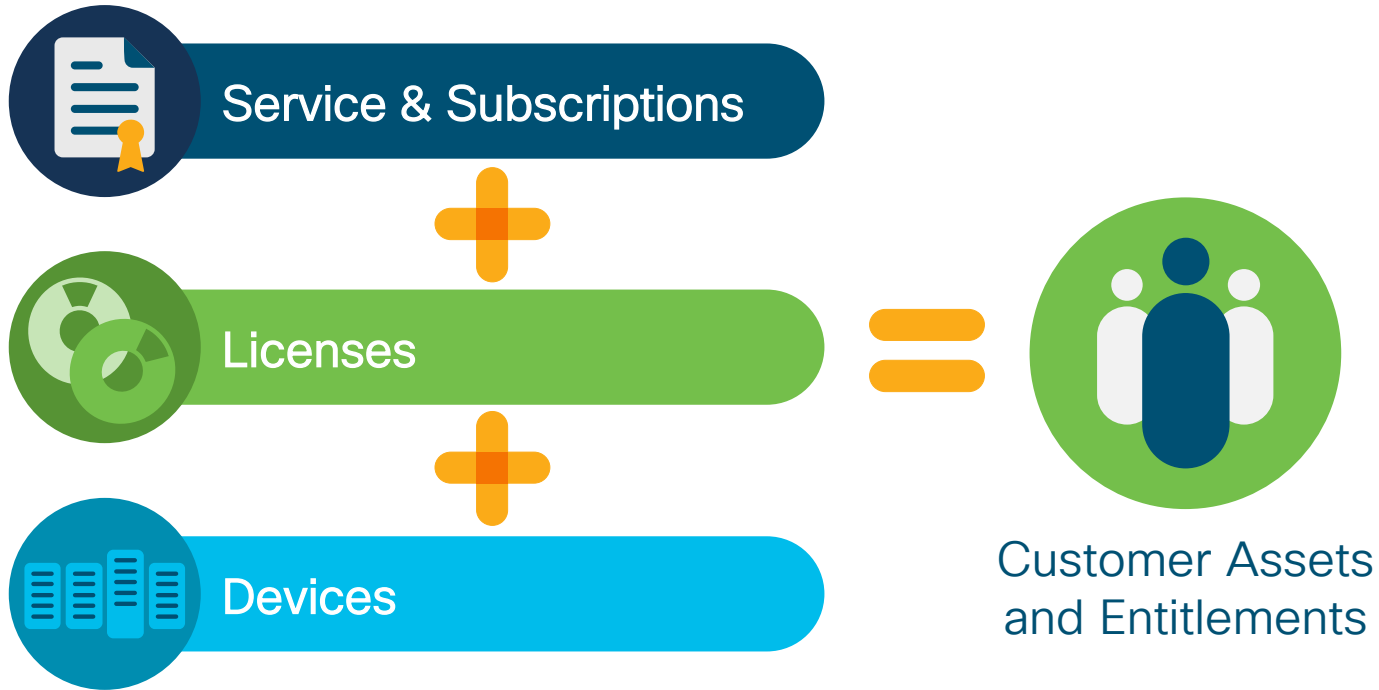


Operational issues

Poor utilization tracking
Unused software – “shelfware”
No holistic view into support
and service contracts

Limited visibility into IT assets and entitlements can leave organizations open to significant legal, financial and operational exposures

Customers need insight into what they own and what they are consuming

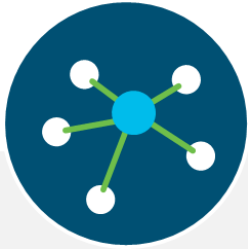


Insights into:

- Customer entitlements
- Customer activation and adoption
- Usage and expirations

Customer Benefits – Enabling real business outcomes

Available
now



Real-time insights

Simple view of products and services, along with activation and utilization metrics

Full
visibility



Optimize cost

Plan and control usages of your products and services

Maximum
ROI



Enhance business continuity

Proactively identify products and services coverage and compliance

Reduce
risk



Secure and consolidate user access

Simplify the way you manage your information

Protect
investments

Introducing My Cisco Entitlements (MCE)

Complete visibility.
In real time.
In one platform.



View all | Manage all | Secure all

Questions and Answers



Complete your
online survey

Additional Information and Support

- Go to the Cisco.com/go/MCE webpage, Resources section for introductory and how-to videos, onboarding steps, and user guide
 - TIP: Don't miss the anchor location [video](#)
- Access training materials and support in the Get Help and Feedback rollovers in MCE
- Additional training and webinars for Smart Accounts/Smart Licensing and My Cisco Entitlements at the [Cisco Community](#)
- Simplifying the Cisco Software Experience Training [Cisco Community](#) for topics including Smart Accounts/Smart Licensing

Questions

